

**Recycle More Minnesota Radio Commercials:**  
**(Feb. 19, 2008)**

**30:-1**

Each year in Minnesota over one million tons of material that could be recycled is just thrown away. Did you know when you recycle you conserve energy? Last year, the energy savings from recycling equaled taking 1.3 million cars off the road or could power all of the homes in Duluth, Rochester, St. Cloud, Minneapolis and St. Paul combined FOR ONE YEAR.

We can all Recycle More!

To learn more about recycling at home and at work, visit this web site:  
[recyclemoreminnesota.org](http://recyclemoreminnesota.org) again, that's [recyclemoreminnesota.org](http://recyclemoreminnesota.org)

**30:-2** Each year in Minnesota over 1.3 million tons of material that could be recycled is just thrown away. When Minnesotans recycle we protect our states natural resources; the water in our lakes & rivers, the air we breathe and we keep valuable material out of the land fill. Every Year that amount of material would have filled the entire Metrodome from floor to ceiling! See what a difference you can make?!

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**30:-3** (2 voice commercial) (this could be morphed into a :60 with factoids including below)  
Can: **STOP TREATING ME LIKE GARBAGE!**

SFX (sound of a pop can opening)

Man: What are you talking about? You look like garbage to me. I throw away cans all of the time.

SFX (sound of can being crushed & tossed in garbage can)

Can: **BUT I'M NOT GARBAGE YOU CAN RECYCLE ME. AND MY FRIENDS PAPER, CARDBOARD, PLASTIC BOTTLES and JUNK MAIL ARE RECYCLABLE TOO.**

Anncr: We can all recycle more! Stop tossing and start recycling.

Can: **TO LEARN MORE ABOUT ALL THAT YOU CAN RECYCLE VISIT  
RECYCLEMOREMINNESOTA.ORG again that's RECYCLEMOREMINNESOTA.ORG  
needs :05**

**30:-4**

Did you know that by recycling you are providing jobs for a total of 19,000 Minnesotans?! Recycling reduces the need for more landfills, minimizes climate change and creates jobs. If you're not recycling learn how you can start, if you are- learn how you can recycle more at home AND at work.

We can all recycle more. Your neighbor will thank you. Your grandkids will thank you.

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See what a difference you can make?!

**:60**

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Anncr: We can all recycle more! Stop tossing and start recycling.

You see, Each year in Minnesota over one million tons of material that could be recycled is just thrown away. Did you know when you recycle you conserve energy? Last year, the energy savings from recycling equaled taking 1.3 million cars off the road or could power all of the homes in Duluth, Rochester, St. Cloud and St. Paul combined FOR ONE YEAR.

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