



Recycle MORE Minnesota
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Energy, Economy and the Environment: The 3E's of Can and Bottle Recycling

It's a hot summer day in Minnesota and you've just finished that icy cold pop...now what? Do more for our great state by taking that bottle or can to the nearest recycling container. It's easy! And it helps Minnesota use less energy as well as improve our economy and our environment.

- **Helping Reduce Energy Consumption and Greenhouse Gasses:**

Recycling a single aluminum can saves enough energy to power a television for three hours, according to the National Recycling Coalition. In 2006, we recycled enough metal, glass and plastics to heat more than 410,574 houses for one year. That's all of the homes in Duluth, Rochester, St. Cloud, Minneapolis, and St. Paul!

- **Helping Minnesota's Economy:**

The recycling industry is directly and indirectly responsible for 20,000 jobs in Minnesota. In fact, recycling creates four jobs for every one job created in the waste management and disposal industries. Recycling is responsible for adding \$2.98 billion dollars to the state's economy and there is still more material to be recycled. The Minnesota Pollution Control Agency estimates Minnesotans throw away 1.3 million tons of recyclable material (paper, bottles, cans, etc.) every year with a value of \$312 million! It costs Minnesotans an additional \$200 million to throw this material away. Put it back into our economy and recycle more.

- **Helping Minnesota's Environment:**

Recycling reduces air and water pollution, as well as conserves our natural resources. Another added benefit many people may not realize is that recycling reduces carbon emissions every year. In 2006 Minnesotans recycled more than 2.5 million tons of material. This equates to taking 1.3 million cars off of the road.

Do MORE. To find more information about how you can recycle more at home, at work, school, and on the go...check out: www.recyclemoreminnesota.org.

About RAM: The Recycling Association of Minnesota (RAM) is a 501(c)(3) nonprofit organization with more than 200 members from the public, private and nonprofit sectors. The Minnesota affiliate of the National Recycling Coalition, RAM is committed to promoting resource conservation through waste prevention, reuse, recycling, composting and purchasing

practices using the most cost effective and environmentally sound methods available in Minnesota.

About Recycle MORE Minnesota: The Recycle MORE Minnesota campaign is a joint effort between the Minnesota Pollution Control Agency and the Recycling Association of Minnesota to help increase awareness about recycling throughout the state. We are working with our partners to promote recycling at home, work and on the go with the goal of increasing recycling rates in the state to 50 percent by 2011 through educational and social marketing efforts.

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