



recyclemoreminnesota.org

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Energy, Economy and the Environment: the three 'E's of can and bottle recycling

It's a hot summer day in Minnesota and you've just finished that icy cold pop... now what? Do more for our great state by taking that bottle or can to the nearest recycling container. It's easy! And it helps Minnesota use less energy as well as improve our economy and our environment.

Help Reduce Energy Consumption and Greenhouse Gases:

Recycling a single aluminum can saves enough energy to power a television for three hours, according to the National Recycling Coalition. In 2006, we recycled enough metal, glass and plastics to heat more than 410,574 houses for one year.

Help Minnesota's Economy:

The recycling industry is directly and indirectly responsible for 20,000 jobs in Minnesota. In fact, recycling creates four jobs for every one job created in the waste management and disposal industries. Recycling is responsible for adding \$2.98 billion dollars to the state's economy and there is still more material to be recycled. The Minnesota Pollution Control Agency estimates Minnesotans throw away 1.3 million tons of recyclable material (paper, bottles, cans, etc.) every year with a value of \$312 million! It costs Minnesotans an additional \$200 million to throw this material away. Put it back into our economy and recycle more.

Help Minnesota's Environment:

Recycling reduces air and water pollution, as well as conserves our natural resources. Another added benefit many people may not realize is that recycling reduces carbon emissions every year. In 2006 Minnesotans recycled more than 2.2 million tons of material. This equates to taking 1.3 million cars off of the road.

Do more. To find more information about how you can recycle more at home, at work, school, and on the go, check out: www.recyclemoreminnesota.org.

About Recycle More Minnesota

The Recycle More Minnesota campaign is a joint effort between the Minnesota Pollution Control Agency and the Recycling Association of Minnesota to help increase awareness

about recycling throughout the state. Established in 2008, we are working with our partners to promote recycling at home, work and on the go, with the goal of increasing the state recycling rate to 50% by 2011 through educational and social marketing efforts.

Help us track the use of this campaign!

This toolkit was provided by the MPCA and RAM as a part of the Recycle More Minnesota education campaign. Please help us track the use of this campaign. Please send an e-mail to info@recyclemoreminnesota.org with a description of how and when the materials were used and, if published, the estimated circulation of the publication. If you have any questions about the campaign, please contact us at (651) 296-6300.